



HARLOW

Discover Harlow
A new town with a new future

Harlow will be 100 years old in 2047 and by then will have seen more than 30 years of growth, making this one of the best places in Britain to live, work, study and play.

This is a bold vision, but Harlow is teeming with the drive and ambition to make it happen. Despite decades of under-investment and economic hardship, Harlow has maintained its pioneering spirit; an energy for change and innovation that traces back to its origins as an experimental post-war new town.

Today, things are moving again. Major plans are in place. Huge investment is flowing in. The town centre is transforming. Our homes, communities, transport and jobs are flourishing. Healthcare is reforming and education thriving. Enterprise and innovation are booming. The list goes on.

Harlow is poised for massive growth and prosperity and has the potential to become an economic powerhouse in the East of England where everyone has the chance to thrive.

Come and join us on our journey and be part of this incredibly exciting future.

Discover Harlow

Harlow's original architect Sir Frederick Gibberd described the town as *"an organism which would go on changing and being rebuilt as the needs of the people altered"*.

How right he was. Harlow has changed significantly since its inception and is growing fast. The population stands at just over 93,000 but is expected to increase by a third in the next 25 years. It is one of the fastest growth towns in England, helped by its location at the heart of the UK's Innovation Corridor, close to London, Stansted Airport and Cambridge and as part of the Harlow and Gilston Garden Town.

Not only is Harlow easy to access thanks to excellent rail and road links, but major developments will provide thousands of jobs and new homes in this generation. And a transformed town centre regeneration will revive Harlow's heart with a major new cultural quarter and arts centre, acting as a magnet for visitors and shoppers.

In the next few years, Harlow's biggest employer The Princess Alexandra Hospital NHS Trust will develop a new state-of-the-art new hospital that will improve health outcomes and provide essential careers for the Harlow community.

The UK Health Security Agency's new campus in Harlow will also bring thousands of jobs and boost Harlow's reputation for cutting-edge public health and life sciences research.

And the continued growth of Harlow Innovation Park and Harlow Enterprise Zone is encouraging more businesses to move or start-up here, with Harlow College as just one of the providers driving the take up of new apprenticeships and T-levels so those businesses can tap into the skills they need locally.

- 20,000 new homes
- 11,000 new jobs
- £60 million for Junction 7a M11, opened in 2022
- £20 million Levelling Up funds for an arts and cultural quarter
- £6 million Getting Building funds for 1,600 local jobs and apprenticeships
- £23.7million Towns Fund to improve transport links and connectivity
- Fully-funded new hospital by 2030
- UKHSA 40-acre health science campus delivering £78m GVA
- 30 Minutes from Liverpool Street and 45 from Oxford Circus
- 15 Miles from Stansted Airport and 40 from Cambridge

Discover the home of innovation

Harlow has long been home to innovation and enterprise, from the invention of the Christmas favourite Baileys Irish Cream to the birthplace of fibre optic telecommunications which has transformed the way the world connects.

Innovation is in our DNA and today world-leading businesses, universities and R&D agencies continue to converge on our doorstep.

In 1966 Charles Kao made a significant technological breakthrough in Harlow, discovering that data could be transmitted along fibre glass, laying the groundwork for modern day communications and the internet, later winning him the Nobel Prize for physics.

The UKHSA's relocation to the former GlaxoSmithKline site in Harlow is testament to our reputation in the life sciences and the quality of our laboratories and support facilities.

NVIDIA, a global leader in AI, has based its supercomputer the Cambridge 1, the most powerful of its kind in the UK, at Kao Data in Harlow's Enterprise Zone. NVIDIA joins cutting-edge international technology businesses Raytheon Systems and Arrow Electronics who also operate out of the Enterprise Zone.

In the Innovation Park, Anglia Ruskin's Arise Harlow provides a platform for entrepreneurs and innovative businesses in the health performance and wellbeing sector. And strong partnerships with universities and businesses up and down the London to Cambridge Innovation Corridor are putting learning and entrepreneurship at the heart of Harlow's growth.

Discover world-class creativity

Imagine walking around the corner and bumping into a Henry Moore. Here, you can.

Harlow became the world's first Sculpture Town in 2010, with over 100 sculptures by world-famous artists including Henry Moore, Auguste Rodin, Elizabeth Frink and Barbara Hepworth dotted around the town.

These sculptures define Harlow's idiosyncratic character and identity. They feature in squares, precincts, public buildings and schools, sparking interest and wonder in every neighbourhood.

Harlow might seem a surprising destination for world-leading artistic activity, but it was always destined to be one. As well as a leading architect, Sir Frederick Gibberd was an aesthetic visionary. He wanted Harlow to be a place where ordinary people could enjoy great art on every street corner.

"The creative industries in London are slowly seeping out of the city... there's a lot more opportunity to start a business in Harlow due its powerful communities, giving you a chance to make more of an impact."

Snootie Studios, Parndon Mill

A vibrant cultural destination

The town's main arts centre, The Harlow Playhouse, programmes high quality wide-ranging work in its two theatres and community locations. A leading theatre and creative resource in the East of England it also supports artists, groups and companies from around the region. And Parndon Mill offers workspaces for artists, craftspeople, designers and architects.

Harlow's creative riches are all integral to our plans for a new town centre Cultural Quarter, which will see two public squares transformed into an arts and cultural regional hub that will programme innovative artistic, entertainment, cultural and heritage events.

Importantly, the Cultural Quarter will also become a magnet for businesses, shoppers and visitors, bringing much-needed footfall to our town centre and fuelling significant growth in Harlow's day and night-time economies.

Discover a better place to live

It's a surprise to many just how green Harlow is. In fact, one third is green space, in line with Gibberd's original vision to integrate neighbourhoods with surrounding countryside and waterways to protect and enhance environmental quality. Our neighbourhoods will have sociable streets and green spaces. Superb connectivity through digital technology, affordable public transport and quality walking and cycling routes will join people, businesses, homes, neighbourhoods and the town centre.

Green space improves health and wellbeing, and with a range of new developments underway in and around the Harlow and Gilston Garden Town, the population has an increasing choice of healthier places to live. Once complete, the Harlow and Gilston Garden Town will be home to vibrant local communities in characterful villages, with a range of community, education and health facilities driving Harlow's regeneration.

Solution not pollution

But this goes further than landscape and setting. Sustainability is embedded throughout Harlow's Local Development Plan and the many growth and renewal schemes underway or in the pipeline. By 2047, all of Harlow's new buildings will be recognised as leading the way in mitigating against and adapting to climate change. And the town's existing buildings will have been retrofitted to ensure they are also playing their part.

Serving Harlow and the surrounding areas, the new Princess Alexandra Hospital will be one of the country's first fully electric and carbon neutral hospitals by 2050. This new hospital will combine highly flexible design with maximum environmental performance, utilising the latest technology in energy generation and conservation. It will play a major role in reducing environmental impact across its operations, travel and transport. And it will exploit its greenfield setting to support patient recuperation and recovery.

To improve travel Harlow is investing millions in sustainable transport including a transport corridor that will segregate walking and cycleways as well as build a rapid transit bus lane, providing services into and from the town every few minutes.

Discover Harlow for yourself

With so much going on, Harlow is fast becoming an incredibly attractive and vital destination for individuals, families and businesses.

It's time to make Harlow your choice. Get in touch to find out more.

Email us: DiscoverHarlow@harlow.gov.uk

Visit the website: www.discoverharlow.co.uk